

Message Text

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21

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R 132217Z DEC 74

FM SECSTATE WASHDC

TO AMEMBASSY MEXICO

UNCLAS STATE 274093

E.O. 11652: NA

TAGS: BEXP, MX

SUBJECT: STATE OF GEORGIA IOGA TRADE MISSION,

--- APRIL 21 - MAY 2, 1975

1. THE STATE OF GEORGIA IS DESIROUS OF SCHEDULING A TRADE MISSION TO YOUR POST DURING THE PERIOD OF APRIL 21 - MAY 2, 1975 AND DESIGNATED "TRADE TREK VI." THE GROUP PROPOSES APPOINTMENTS IN MEXICO CITY (APRIL 21-23), GUADALAJARA (APRIL 24) AND MONTERREY (APRIL 30 - MAY 1).

2. THEIR TENTATIVE PLANS CALL FOR A MIXED GROUP OF BANKERS, EXPORTERS AND MANUFACTURERS BUT PREDOMINENTLY AGRICULTURE IN NATURE. USDOC APPROVED TWO IOGA TRADE MISSIONS FROM THE STATE OF GEORGIA DURING 1974, ONE TO EASTERN EUROPE AND ONE TO LATIN AMERICA. THIS STATE GROUP HAS ESTABLISHED SEVERAL OVERSEAS OFFICES AND HAS A PROVEN RECORD OF SUCCESSFUL TRADE MISSION PROMOTIONS. THEY ARE PREPARED TO ADEQUATELY FINANCE SECRETARIAL, INTERPRETER AND OTHER ADMINISTRATIVE COSTS SO AS TO REQUIRE A MINIMUM SUPPORT FROM THE EMBASSY. CHARLES T. WHITE, SPECIAL ASSISTANT LATIN AMERICAN AND CANADIAN AFFAIRS FROM GEORGIA HAS DISCUSSED THE MISSION WITH SENIOR MARIANO GAVALDON, TRADE COMMISSIONER OF MEXICO. SR.

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GAVALDON HAS PLEDGED HIS FULL SUPPORT OF THIS MISSION

TO INCLUDE POSSIBLE PERSONAL PARTICIPATION.

3. POST IS REQUESTED TO CONFIRM THE SUITABILITY OF THE PROPOSED DATES WITH THE UNDERSTANDING THAT BEFORE IOGA STATUS IS GRANTED, THE POST WILL HAVE AN OPPORTUNITY TO COMMENT ON THE PRODUCTS AND SERVICES TO BE OFFERED UY MISSION MEMBERS. KISSINGER

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